

handmade.

member newsletter

Hello! 🙌

Can you believe it's November already?! The year has seriously flown by. We know as makers you're well into the silly season and it's a really crazy time, but hang in there — we're almost on the other side of it.

Thanks to all of you for the hard work you put into creating your products and being part of our Handmade World. We honestly couldn't do what we do without you.

Cheers,

Julie & the handmade team.

October Market Wrap Up.

Thanks for celebrating with us!

Our October Market was potentially the best market we've ever had. It probably had something to do with celebrating our 15th birthday — we had a birthday party with cake, drinks, and delicious party food. (We even played pass the parcel! 🎁)

And it wouldn't have been a birthday celebration without some presents, right? We gave away a \$1500 voucher to one lucky customer, and we also gave away a free stall to one stallholder for next year during pass the parcel. We honestly don't know how we're gonna top this one — we've got five years until our next milestone, so that'll hopefully give us plenty of time! 😊



Our December Market.

What you need to know

Our December Market is fast approaching, so whether you're a stallholder or not, we'd love to see you there. It's on Friday 8th December from 5:00 pm to 9:00 pm and on Saturday 9th and Sunday 10th from 10:00 am to 4:00 pm. Our [Low Sensory Shopping Hour](#) is also on Sunday 10th from 9:00 am to 10:00 am for those who prefer a more relaxed and reduced sensory market vibe.

This is the perfect place to do your Christmas shopping, too. Whether you've only got a few gifts to get or have left it all 'til the last minute (#LivingOnTheEdge), your fellow makers will get you sorted. We've also encouraged customers to shop locally for their Christmas gifts, so we're hoping the crowds will turn up to support Australian Made 🇦🇺.

New around here and not sure what to expect at one of our markets? Or perhaps you just want to come hang out with us because we're super cool 😎. Whatever the case, come along to our Newbie Zoom Info Session. We'll give you the low-down on all things Handmade, and you can ask all the questions you need about our December Market. Here are the deets:

When: 12:00 pm AEDT Tuesday 21st November

Where: via Zoom

How to Join: [Click this link](#)

Meeting ID: [REDACTED]

Can't make that time? No stress — we'll upload the recording in our [Stallholder Facebook Group](#).



8 December | 5pm - 9pm

9 & 10 December | 10am - 4pm

Exhibition Park Canberra

**handmade
market.**



2024 Handmade Ambassadors.

Applications opening soon!

Can you believe that we've almost finished our first year with our Ambassadors?! Thank you SO much to all of [our amazing Ambassadors for 2023](#). We truly appreciate each and every one of you and the value you provided this year 🥰.

We'll be on the hunt for our 2024 Ambassadors soon. If you're keen to be one of them, you can [find out more information here](#). We're opening applications on Friday 1st December, so make sure you apply by Friday 12th January if you meet the criteria!



Show Us Some Love.

Leave us a review (please)!

We know you love us (coz seriously, who wouldn't 😊), so it'd be great if you could please [leave us a Google review](#). And thanks to those of you who've already done this 🙏.

While you're at it, why not write a social media post or send an email newsletter out to your customers asking them to leave YOU a review? Social proof is insanely powerful when it comes to potential customers making that last step before buying from you. Testimonials and reviews are a great way to bridge that gap so they see the value in your products.

[Click here to leave us a Google review!](#) ★

Some Small Reminders.

Don't forget

Don't worry — we promise this email's nearly done. You can get back to training your pet llama to pack your orders in a minute. 🦙

Update your directory listing

People view our directory lots in the lead up to Christmas (last year it got over views in November and December!). So if you've got Christmas products, please [update your directory listing](#). Not sure how? [This guide](#) will help you.

Use our Australia Post discount

With Christmas nearly upon us, we bet your online sales are skyrocketing. So, why not save a few bucks and use [our Australia Post discount code](#)? Because we're so nice, feel free to use it for your personal postage — and tell your friends, family, and even your neighbour's dog while you're at it. 🐕

Get across gift cards

We gave a lovely customer a \$1500 gift card at our October Market. That's great and all, but many of you didn't know what to do with the gift card. Luckily, we created [this handy dandy gift card guide](#), so please read it so you know for next time.

Be available to customers

One of the cool things that sets us apart from other markets is ~~our dazzling good looks~~ that customers can meet the people who make their products. In other words, they can meet YOU. If you're a stallholder at one of our markets but can't attend yourself, please tell us who's attending and if they have any experience at our markets or not. This helps us have a smoother market weekend for everyone.

We respectfully acknowledge the Ngunnawal people, who are the Traditional Custodians of the land on which we live and work. We pay our respects to their Elders past, present, and emerging.

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